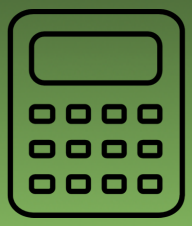

EXPENSES

COSTS	BUDGET
MARKET RESEARCH	Variable
INCORPORATION	$300
EQUIPMENT	Variable
INVENTORY	15-25% of Budget
WEBSITE	$40
MARKETING	0-10% of Budget
INSURANCE	$1,000-$1,500/Year
TAXES	Variable
SHIPPING	Variable
TRAVEL	Variable
OFFICE SPACE	$500 Per Employee
OFFICE SUPPLIES	10% of Budget
UTILITIES	$200
PAYROLL	25-50% of Budget
CONSULTANTS	$3,000 Per Year